



People Skills in a Competitive Environment

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Agenda

- ▶ Competitive Environment
 - Workforce Reduction Impact
- ▶ Soft Skills Identification
- ▶ Skills Application
- ▶ IEEE Educational Resources
- ▶ Skills Assessment
- ▶ Summary
 - Q & A

Environment

- ▶ We must acknowledge that the environment in which we work is a competitive environment
- ▶ The competition is caused by the continued demand for lower overall costs
- ▶ The drive to lower costs translates to work force adjustments which are implemented via various programs



Cost Reduction Programs

► Mergers

- The combining of companies which results in the combining of similar work functions = Fewer Employees

► Reengineering

- Improving processes with the intent of eliminating unnecessary and/or redundant work tasks = Fewer Employees



Cost Reduction Programs

- ▶ **Global Economic Crisis:** A reduction in overall consumer spending
- ▶ **Downsizing:** Forced reduction of employees
- ▶ **Right Sizing:** Elimination of duplicate jobs
- ▶ **Renew:** A recommitment to the company, the lack of a commitment results in a layoff
- ▶ **Outsourcing:** Moving work to a location where costs are lower

Fewer Employees

Challenging Job Market

- ▶ New technologies eliminating jobs
- ▶ Influx of new graduates flooding the job market
- ▶ Hire of contract workers
- ▶ Global competition
- ▶ Not enough young people are learning the tech skills needed on the job



Workforce Reduction “The Effect”

Workforce Assessment

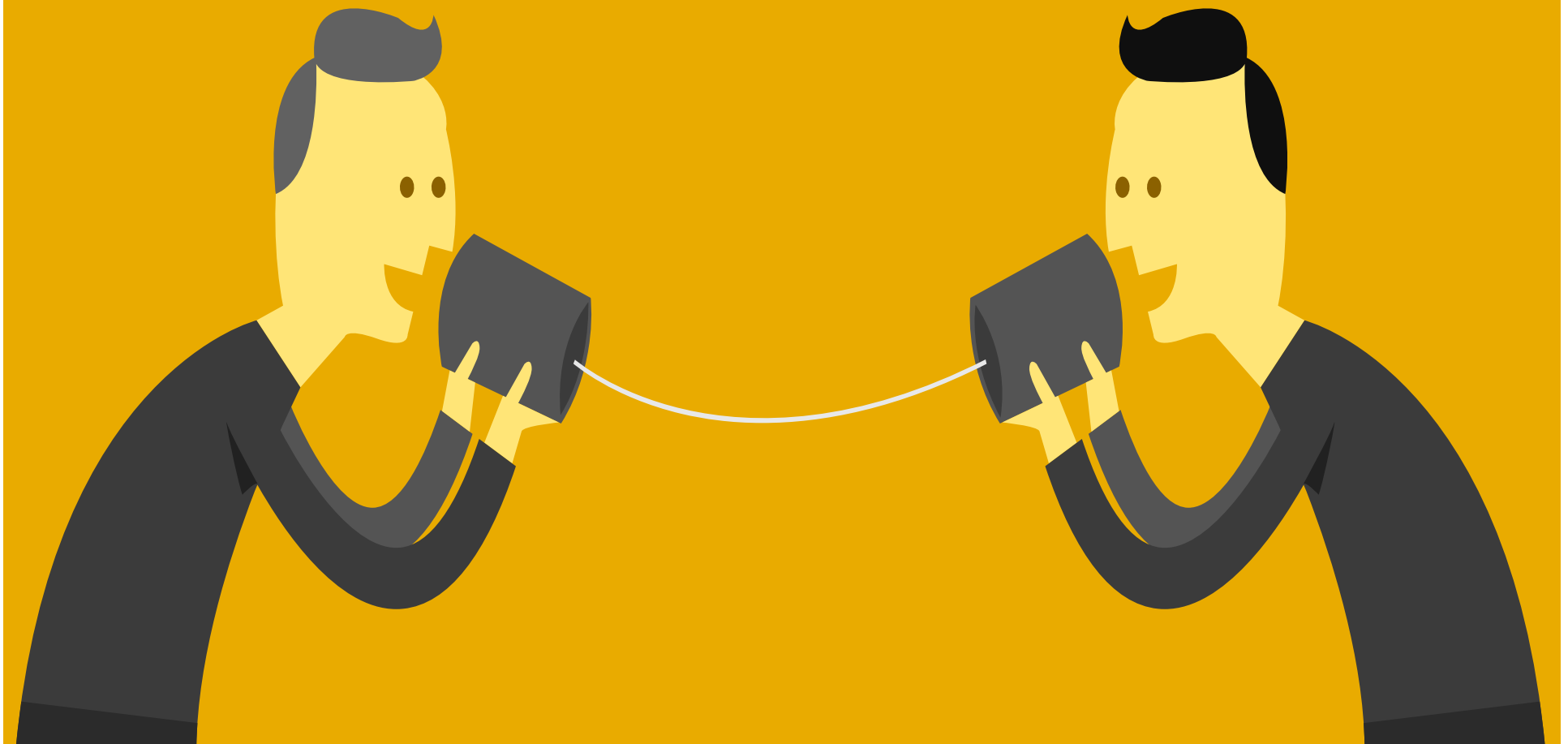


- The process includes an assessment of the **non-technical skills** of the individuals who are members of the impacted work group

Soft Skills Categories



Communication Skills



Communication Skills

► Oral communications

- Public speaking
 - **Conference presentations**
- Not so public speaking



► Written communications

- Project proposals and reports
- **Technical writing & conference papers**
- Detailed work instructions
- E-mail



People Skills



People Skills

▶ Teamwork

- Working together on projects
 - **Conference Organizing**
 - Problem solving
- Team synergy
- Homework assignments



▶ Negotiations

- Don't back them into a corner
- Identify the win-win solution



People Skills

▶ Good Manners

- Taught to you by your parents
- You must accept responsibility
- Respect the diversity of others



▶ Ethics

- Do what is right
- If you think that it is wrong then it probably is



People Skills

▶ Attitude

- Good & Bad
- Both are contagious



▶ Humor

- Learn to use at the correct time
- Be aware of individual sensitivity



"You're making it hard for us all!"



Skills Application

All the Time

- ▶ IEEE
- ▶ School
- ▶ Home
- ▶ In the Community
- ▶ Work



Skills Improvement Opportunities

- ▶ IEEE Conferences
- ▶ IEEE Professional Activities Programs
- ▶ IEEE Activities
- ▶ IEEE Section/Chapter Meeting Participation
- ▶ Company Programs



IEEE Conferences

Skill Development

- ▶ Conference Presentations
 - Present confidently
- ▶ Poster Sessions
 - Discuss ideas and concepts, open minded



IEEE Conference Organizing

Skill Development

- ▶ Opportunities to work with non IEEE organizations and sponsors
 - Different working out side of your typical environment
 - Industry, Academic, Government
 - Different cultures
 - Suppliers & vendors



IEEE Conference Organizing

Skill Development

► Leadership Development

- Creating a vision and plan
- Facilitating meetings – processing feedback
 - One to One
 - Small Groups
 - Larger Groups
- Recruiting, organizing teams and define roles
- Coaching/teaching
- Selling ideas

Formal/Informal



IEEE Conference Organizing

Entry Level

- ▶ Conference Positions
 - Local arrangement committee member
 - Paper reviewer, technical program committee member
 - Publications committee member



At IEEE

► Become engaged in your IEEE OU

- Get involved in a conference
 - Supporting role
 - Leadership role
 - Technical Program, Publication, Finance, Event Execution
- Get involved in executing an event for your OU
- Help support your OU in achieve its goals
- Networking



These are all opportunities to practice your soft skills and add value to your OU and IEEE

IEEE Resources

IEEE *Xplore*

Center for Leadership Excellence

Professional Communications Society

IEEE Available Education

BROWSE ▾

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MY SETTINGS ▾

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WHAT CAN I ACCESS?

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IEEE Courses



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Categories



Engineering Profession

IEEE eLearning courses not only cover technology topics, but also help build career and business skills. Featured topics include engineering ethics, leadership, career networking, presenting, and the popular "Stuff You Don't Learn in Engineering School" series.

Featured Topics

12 Ethics

10 Engineering Management



Introductory

An Introduction to Leadership: A Primer for the Practitioner

Course content reaffirmed: 06/2015--Leadership can be defined as the ability of an individual to influence, motivate, and enable others to contribute toward the effectiveness and success of the organizations of which they are members. Leadership is n...[View More](#)

CEUs: 0.3

PDHs: 3

1 Hour



Introductory

Career Networking for Technical Professionals

One of the biggest challenges engineers face in their career is the ability (and confidence) to network and build relationships. During this tutorial, engineering career coach Anthony Pasaro will define what networking really is and why it is critic...[View More](#)

CEUs: 0.3

PDHs: 3

1 Hour



Introductory

Communication and Presentation Skills for Technical Professionals

Your communication skills play a key role in your engineering career development. However, with all of the different forms of communication today, it can be a challenge to consistently communicate effectively, especially when engineers receive very l...[View More](#)

CEUs: 0.3

PDHs: 3

1 Hour

BROWSE ▾

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WHAT CAN I ACCESS?

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IEEE Courses

My Courses Categories

English for Engineering

This resource offers over 45 hours of communication and specialized English language training across four dynamic modules: Speaking in Technical English, Listening and Comprehension, Technical Writing, and Reading and Understanding Technical Publications.

Featured Topics

1 IEEE English for Engineering



Advanced IEEE English for Engineering: Listening Advanced Level

Engineering professionals are highly skilled and knowledgeable in engineering and technology. However, some engineers who speak English as a second language may experience difficulty in professional communication skills. This can make it impossible t...[View More](#)

CEUs: 0.3 PDHs: 3 3 Hours



Introductory IEEE English for Engineering: Listening Introductory Level

Engineering professionals are highly skilled and knowledgeable in engineering and technology. However, some engineers who speak English as a second language may experience difficulty in professional communication skills. This can make it impossible t...[View More](#)

CEUs: 0.3 PDHs: 3 3 Hours



Intermediate IEEE English for Engineering: Listening Intermediate Level

Engineering professionals are highly skilled and knowledgeable in engineering and technology. However, some engineers who speak English as a second language may experience difficulty in professional communication skills. This can make it impossible t...[View More](#)

CEUs: 0.3 PDHs: 3 3 Hours



Advanced IEEE English for Engineering: Reading Advanced Level

Engineering professionals are highly skilled and knowledgeable in engineering and technology. However, some engineers who speak English as a second language may experience difficulty in professional communication skills. This can make it impossible t...[View More](#)

IEEE

Center for Leadership Excellence

IEEE Center for Leadership Excellence



Welcome to the IEEE Center for Leadership Excellence!

The Center for Leadership Excellence (CLE) is a learning resource aimed at meeting the self-improvement needs of professionals as well as those who are preparing to enter professional practice in the electro-technology fields served by IEEE. All IEEE members — practitioners, students, volunteers, and non-volunteers — are encouraged to make use of CLE resources.

CLE is focused on two broad areas:

- **Training for IEEE Volunteers** This training consists of Quick Start training modules for key local IEEE volunteer positions. These modules provide volunteers with practical information concerning their volunteer position so they can carry out their duties and responsibilities associated with their position of leadership. Each Quick Start module emphasizes the most important things that a particular volunteer must do to be effective in the position. In addition to the Quick Start module, a number of references are provided to assist the volunteer in performing his/her duties as an IEEE volunteer. These references, located in the Learning Library on the CLE site, expand the volunteer's knowledge and understanding in a number of areas.
- **Professional Development Training** This training consists of a number of training modules that focus on professional development. Topics cover soft skills such as leadership, communications, and management skills. These training modules are located in the Learning Library area on the CLE site.

Course categories

▼ C

▶ Affinity Groups (4)

▶ Career (6)

▶ Communications (12)

▶ Conferences and Special Events (2)

▶ Ethics and Conduct (2)

▶ Finance (2)

▶ Leadership (5)

▶ Management (3)

▶ MCE Conference Education Program - eLearning Courses (17)

▶ MCE Conference Educational Webinar Series - Upcoming / Playback Events (16)

▶ Membership (11)

▶ Section, Chapters, Student Branches and Affinity Groups (Geographic Units)

▶ Activities and Programs (20)

▶ Tools (3)

▶ Volunteer Position Training (24)

Course Examples

Center for Leadership Excellence



Managing Your Career

In an increasingly global and competitive job market, no one is going to help you manage your career other than you! Are you interested in taking greater control of your own learning, performance, career satisfaction, and employability? Are you a leader or manager and want to learn how to use career development as a vehicle for engaging and retaining top talent in both the workplace and your volunteer life? Then this session is for you. (SC'2011 Breakout Session)

Networking Skills for Professional Success

Networking has been deemed to be one of the most important skills for your own professional success in business, in the workplace, and as a volunteer leader. But networking does not come naturally to most. The IEEE Consultants Networks and the IEEE Employment Networks have been helping their members to develop networking skills. Learn how to do it effectively and help your Section members improve their

Stuff You Don't Learn in Engineering School: Management Skills

Abstract

This course is based on the dozen nontechnical soft skills covered in Carl's book "Stuff you Don't Learn in Engineering School: Skills for Success in the Real World" (Wiley-IEEE Press, 2004). Perhaps the best single overview of the content ... a quote from Tom O'Neill, CEO of Parsons Brinckerhoff, on his giving the book to Dartmouth's 150 engineering graduates in 2005: "It is a good, useful publication about something that I believe very strongly. I was happy to see that someone has written a book about something that should be a fundamental precept for success in the world of engineering, and I was happy to share it with some young people who will shape the world for the next 40 years."

These materials are designed to help younger engineers and emerging project managers -- indeed, engineers in all disciplines and all professionals -- learn the soft skills that are important to be more effective and happier in the real world.

Stuff You Don't Learn in Engineering School: People Skills

Abstract

This presentation is based on the dozen nontechnical soft skills covered in Carl's book *Stuff you Don't Learn in Engineering School: Skills for Success in the Real World* (Wiley-IEEE Press, 2004). Perhaps the best single overview of the content ... a quote from Tom O'Neill, former CEO of Parsons Brinckerhoff, on his giving the book to Dartmouth's 150 engineering graduates in 2005: "It is a good, useful publication

Conference Organizing Courses

Center for Leadership Excellence

- How to Develop Your Conference Budget
- Chinese Translation - CrossCheck for Conferences - Plagiarism Detection Tool
- CrossCheck for Conferences - Plagiarism Detection Tool
- The Knowledge to NegotiateThe IEEE Contracting Process
- Event Crisis Management: Protecting Your Conference in Uncertain Times
- Optimizing Registration For Your Event/Conference
- The New Electronic Copyright Form
- Being Proactive Improves Conference Quality
- Technical Program Development Overview
- Preparing Your Conference Proceedings
- Conference Publication Tools - PDF Express, PDF Express Plus & eXpress Conference Publishing
- IEEE Conference Application and Memorandum of Understanding (MOU) Process - Timeline
- IEEE Conference Publications Overview
- IEEE Conference Sponsorship Overview
- Managing Your Conference's Finances
- The Conference Audit Process
- NetSuite for Conferences - Overview



**A great way
to become
familiar with
how to run a
conference**

IEEE Professional Communication Society

IEEE Professional Communication Society

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Publications Conferences Resources Awards ProComm 2016

Resources for Engineers

[Introduction](#)

[The Communication Process](#)

[Style and Grammar](#)

[Written Reports](#)

[Informal Communication](#)

[Presentations](#)

[Visuals](#)

[Podcasts](#)

[eLearning](#)

Communication Resources for Engineers

Employers, whether in business, government, or academia, want engineers who are comfortable communicating their ideas, methods, research, and projects to any audience with professionalism and effectiveness.

When it comes to being an excellent communicator, there are many different and useful resources you can use to make sure you're getting your information across to your audience in the best way possible. In this portion of the IEEE PCS site, we will be curating and commenting on some of those resources, and developing some of our own original content providing instruction on professional and engineering communication.

You can use the links on the left to learn the fundamental principles of communication, and raise your skills to the next level. And if you have any specific requests for information or resources, [please let us know](#).

<http://sites.ieee.org/pcs/communication-resources-for-engineers/>

Skills Assessment

Work Performance Evaluations

- Evaluate your technical and non-technical skills as well as specific work goals
 - Once or Twice a Year
- Use as a Development Tool
- Ask for Immediate Feedback



Skills Assessment

- ▶ Your Supervisors
- ▶ Your Co-Workers
- ▶ IEEE Volunteers and Staff
- ▶ Your Family
- ▶ Your Friends
- ▶ Committee members



Summary

- Understand your environment
- Identify the required “People Skills” to work on
- Develop an improvement plan
 - IEEE Conference Organizer
- Identify your Network of 5



**Use your People Skills to Apply Your Technical Knowledge
and to Remain Competitive**

Questions



Meetings, Conferences & Events MCE

How we can help !

Conference Organizer Education

On-Demand eLearning Courses & Webinar Playbacks

Website



- Center for Leadership Excellence (CLE)

<https://iee-elearning.org/CLE/>



- MCE Conference Education Program

<http://www.ieee.org/mce-education>

Conference Organizer Education Program

Role Base Curricula

Center for Leadership Excellence

<https://ieee-elearning.org/CLE/>

General Chair
eLearning Core Courses
IEEE Conference Sponsorship Overview
Proactive Approach to Managing Quality
CrossCheck for Conferences - Plagiarism Detection Tool
The Conference Audit Process
Event Crisis Management: Protecting Your Conference in Uncertain Times
The Knowledge to Negotiate: The IEEE Contracting Process
IEEE Conference Application and Memorandum of Understanding (MOU) Process
Optimizing Registration For Your Event
Suggested Webinar Playbacks
Overview of Meetings, Conferences & Events (MCE)
Global Preferred Hotel Program
Technology Trends 2015 - Mobile Apps for Conferences
Audience Development
Better Event Invites in 7 Easy Steps
Event Site Selection - How to Leverage MCE at the Start
Strategic Programs, MCE
Optional/Core Topics Depending on Experience Level
Technical Program Development Overview, Managing Your Conference's Finances, IEEE Conference Publications Program

Finance (Treasurer)
eLearning Core Courses
Managing Your Conference's Finances
How to Develop Your Conference Budget
NetSuite For Conferences
The Conference Audit Process
Event Crisis Management: Protecting Your Conference in Uncertain Times
The Knowledge to Negotiate: The IEEE Contracting Process
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IEEE Conference Application and Memorandum of Understanding (MOU) Process – Timeline
Preparing Your Conference Proceedings
Publication Tools: PDF Express, Express Plus & eXpress Conference Publishing Overview
Cross Check for Conferences - Plagiarism Detection Tool
New Electronic Copyright Form

Technical Program Chair
eLearning Core Courses
Technical Program Development Overview
CrossCheck for Conferences - Plagiarism Detection Tool
CrossCheck Demo
Proactive Approach to Managing Quality
New Electronic Copyright Form
Webinar Playback
Peer Review - Systems & Industry Trends

Event Management
eLearning Core Courses
Optimizing Registration For Your Event
Event Crisis Management: Protecting Your Conference in Uncertain Times
The Knowledge to Negotiate: The IEEE Contracting Process
Webinar Recordings - Playback
Event Site Selection, Leverage the Power of MCE
Global Preferred Hotel Program
Better Event Invites in 7 Easy Steps
Event Basics & Registration
Technology Trends 2015 - Mobile Apps for Conferences
How to Drive IEEE Membership at Your Conference
Audience Development

Interested in Other Conference Education Topics Email us Your Suggestions

IEEE MEETINGS, CONFERENCES & EVENTS

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IEEE MCE

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 - Latest conference practices
 - IEEE policy changes
 - New services available
 - Industry information
 - Upcoming webinars



- ▶ **Subscribe at:**
<http://www.ieee.org/mce-confnews-subscribe>

A word cloud graphic featuring the words "Thank" and "You" in large, bold, red letters. To the right, "Welakin" is written vertically in large orange letters. Surrounding these central words are numerous smaller words in various colors and orientations, representing expressions of gratitude in different languages. The words include:

- Merci** (French)
- Arigato** (Japanese)
- Obrigado** (Portuguese/Spanish)
- Matondoo** (Hawaiian)
- Vinaka** (Samoan)
- Welakin** (Tahitian)
- Mamana** (Tahitian)
- Terma Kasih** (Indonesian/Malay)
- Mochchakkeram** (Hindi)
- Spasibo** (Russian)
- Maake** (Maori)
- Ua Tsaug Rau Koj** (Hawaiian)
- Matur Nuwun** (Tongan)
- Chokrane** (Hindi)
- Kiitos** (Japanese)
- Matondoo** (Hawaiian)
- Salamat** (Arabic)
- Kia Ora** (Maori)
- Multumesc** (Romanian)
- Dank Je** (Dutch)
- Mochchakkeram** (Hindi)
- Maake** (Maori)
- Ua Tsaug Rau Koj** (Hawaiian)
- Mochchakkeram** (Hindi)
- Ua Tsaug Rau Koj** (Hawaiian)
- Obrigado** (Portuguese/Spanish)
- Multumesc** (Romanian)
- Matondoo** (Hawaiian)
- Salamat** (Arabic)
- Niringrazzak** (Tagalog)
- Mochchakkeram** (Hindi)
- Niringrazzak** (Tagalog)
- Maake** (Maori)
- Ua Tsaug Rau Koj** (Hawaiian)
- Obrigado** (Portuguese/Spanish)
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